

## PRESS RELEASE

# CAILabs receives a new innovation trophy for its AROONA solution by the American magazine *Cabling Installation & Maintenance*

Rennes, October 6, 2017

The start-up CAILabs won the Platinum Innovators prize this past September 25 at the BICSI exhibition in Las Vegas thanks to its AROONA solution, innovative and unique on the market.

This innovation trophy was awarded by the American magazine *Cabling Installation and Maintenance*, a reference media within the field of LAN and Datacenter, recognizing the most innovative applications in terms of cabling and communication technology.

### **AROONA, a unique innovation that boosts optical fibers**

CAILabs has developed a box called AROONA designed to improve the performance of local area networks and thus offer a performance level comparable to that which new single-mode fiber deployment would offer. Since 2016, it has been marketing its solution to companies and administrations facing rewiring issues, most often due to the topography of the premises. This technology, already recognized by major telecommunications players such as Huawei, IBM, Nokia and KDDI, is installed in the local networks of factories, companies, collectivities, university campuses, hospitals and even ski resorts.

### **Strong international development**

Within the framework of its internationalisation strategy, CAILabs intensifies its deployment in North America. In addition, the company was selected last February by the program Impact USA, an acceleration program designed by Business France and Bpifrance, for the promotion of French start-ups in the United States. The company has thus established partnerships here in anticipation of future expansion within the territory.

*"The United States represents a key market for us and we hope to accelerate our development there. The presentation of this prize confirms the interest and strong potential of AROONA in North America and bolsters the possibility of overseas expansion,"* announces Jean-François Morizur, CEO of CAILabs.

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### **About CAILabs**

Created in June 2013, spin-off of the Kastler Brossel Laboratory, the company CAILabs has developed an innovative technology for the processing of light beams. The start-up has raised 8.6 million. Since 2014, they have been marketing innovative products which increase fiber optic flow. In 2015 and in 2017, the Japanese operator KDDI set the world record for fiber optic flow using CAILabs' components. Since 2016, the AROONA solution for fiber optic LANs has obtained numerous innovation awards including the Huawei Digital-In-Pulse award.

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